GREATER WHITE BEAR LAKE COMMUNITY FOUNDATION

2020 BOARD Member Profiles

Bill Foussard, Board Chair
Bill grew up spending his summers in White Bear Lake. He purchased the White Bear Country Inn and Rudy’s Redeye Grill in 2000. Bill is passionate about White Bear and the tourism industry. He is an active member of the White Bear Rotary Club, Chair of Explore White Bear, Chair of White Bear Events and Past Chair of the Governor’s Fishing Opener in White Bear Lake. Bill enjoys spending time with friends and family, skiing, tennis, horseback riding as well as time at the cabin. He is the 2017 recipient of the J. Stanley and Doris Hill Legacy Award for service to the community.

Eunice Coté, Secretary
Eunice is a resident of White Bear Lake and a graduate of the White Bear High School class of 1973. She and husband, Pete, have lived in White Bear since 1988. Eunice made her career in Finance, Banking and Product Management. She worked for US Bank, Wells Fargo, and Metris. Since retiring, she has devoted time to nonprofits. She sat on the boards of the Minnesota Literacy Council and the St. Paul Parks Conservancy before deciding to turn her attention towards home. She is a former board member of the White Bear Lake Educational Foundation, the White Bear Lake Area Historical Society, and a member of the Hill Legacy Award committee. In her spare time she enjoys reading, gardening, traveling and watching British mystery shows. Eunice is looking forward to the challenge of being part of getting the Greater White Bear Lake Community Foundation to be a thriving community foundation.

Carol McFarlane, Vice Chair
Carol has served the community in numerous capacities – as Minnesota State Representative, White Bear Lake School Board, White Bear Lake Area Educational Foundation, 916 Foundation Board, White Bear Lake Alumni Association, White Bear Area Chamber of Commerce, White Bear Lake Economic Development Corp., and numerous other civic and nonprofit organizations. She is the 2011 recipient of the J. Stanley and Doris Hill Legacy Award for service to her community. Carol has lived in White Bear Lake most of her life. Both she and her husband Pat graduated from White Bear High School as did their three children. They are the proud grandparents to eight grandchildren.
Brady Ramsay, Treasurer
Brady is a CPA and owner of Ramsay & Associates in Mahtomedi, MN. Brady was born and raised in Mahtomedi and has a deep devotion and love of his community. Brady and his family currently live in Dellwood, MN. Brady is an active member of the Rotary Club of White Bear Lake and has served as President. He is a current board member of the White Bear Area YMCA, Treasurer for Bear Boating of White Bear Lake and Council Member for the City of Dellwood. Brady enjoys spending time with his wife Heather and their two sons, as well as boating, fishing, and gardening.

David Swanson, Executive Director
Dave and his wife, Lori, have lived in White Bear Township for thirty-two years and raised two children here. Their son, Pat, lives in Detroit, Michigan and works for U.S. Bank. Anne, their daughter, is a high-school English teacher in Peoria, Illinois. Dave assumed the position of Executive Director of the Greater White Bear Lake Community Foundation in 2020, after retiring from a thirty-five-year career with U.S. Bank. Dave earned his undergraduate business degree from the University of Kansas and his MBA from Western Illinois University. He has served on the boards of the Minnesota Private College Council, Propel Nonprofits and Springboard for the Arts. In his spare time, Dave enjoys being near the Lake, whether that means enjoying live music at Tally’s with Lori or taking in the Lake views as he cruises the shoreline roads on his vintage motorcycle.

Karen Alnes
Karen is a long time resident of Mahtomedi. She attended Mahtomedi Public Schools K-12 and graduated from the University of Minnesota. She recently retired after a lengthy career with Wells Fargo. Karen enjoys outdoor activities, the lake, sailing, kayaking, golf and skiing. She currently serves on the board of the White Bear Sailing School.

Jesse Bengtson
Jesse is a lifelong resident of Minnesota and the White Bear Lake area. Active in the community, Jesse is involved with the Make-A-Wish Foundation in addition to the Greater White Bear Lake Community Foundation. Jesse and his wife Natalie reside in Dellwood and have three children: Benjamin, Olivia, and Thomas. Outside of the office, Jesse enjoys spending time with his family fishing, golfing, skiing or hanging out at the lake. Jesse is a White Bear Lake High School and St. Olaf College grad with a degree in economics. He is in investment sales with RBC where he is a member of the Chairman's Council. Prior to RBC, Jesse worked at Merrill Lynch where he was also a member of their Chairman's Council. In 2014 Jesse was named to the Financial Times Top 400 Advisors list in the U.S.

Nancy Calderon
Nancy grew up with a great appreciation for “lake life”. She’s a graduate of the College of St. Benedict and worked in the incentive travel industry for over 20 years. Together with her late husband, they raised two children who graduated from Mahtomedi High School. In 2007, she moved to Birchwood Village and
began leading yoga classes. Passions also include horseback riding, kayaking, travel and grand-parenting with her husband Rick.

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**Steve Carlson**  
A resident of White Bear Lake since 1967, with only a brief stint in Shoreview, Steve is a 1974 graduate of White Bear Mariner and currently lives in White Bear Township. Steve has three adult children, all graduates of White Bear Lake Area High School. He is a senior partner in the law firm of Hedback & Carlson and for thirty-seven years has assisted a varied client base of individuals, small and medium sized businesses and municipalities as a counselor, advocate and litigators. Steve is actively involved in the community having previously served as a youth hockey coach in the White Bear Hockey Association and has served on the Board of Directors and Chair for the White Bear Area Y. He is also involved in the Rotary Club of White Bear Lake. He sees his service on the Board of the Greater White Bear Lake Community Foundation as a natural extension of his service to the area.

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**Craig Drake**  
For the past 30+ years, Craig and his wife Gloria have lived in White Bear Lake, enjoying all that the area has to offer. They raised two children: Ryan and Rachel. Ryan is an engineer, who, like his dad, decided to leave the engineering field to join Craig as a Financial Advisor at Principal. Rachel is in an MD/PhD program in Portland, OR. Craig’s financial practice specializes in individual planning and business solutions for succession, protection and key-person retention. He is a graduate of the University of Minnesota with BSME and MBA degrees. Craig is credentialed as a RICP®, Retirement Income Certified Professional and as an AIF®, Accredited Investment Fiduciary. Craig is active in the White Bear Rotary, the White Bear Area Chamber and he serves as steering committee chair for the Foundation’s Leadership Tomorrow program. He was named ‘Businessperson of the Year’ by the White Bear Area Chamber of Commerce in 2015 and “Best Financial Advisor” by White Bear Lake magazine in 2016. Craig is an avid sailor, camper and biker. He also enjoys entertaining and traveling.

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**Susan McHale Hartzell**  
Susan has lived in beautiful Grant, MN for 40 years. She was a co-proprietor or Bobbie’s of White Bear Lake and The Inn on Madeline Island. Presently retired, she enjoys horseback riding, violin lessons at Evans Music and White Bear Lake’s Club Pilates. Over the years Susan has served on the boards for La Pointe Center for the Arts, Madeline Island Chamber of Commerce and the Mounds Park Academy School. She is looking forward to involvement with the Greater White Bear Lake Community Foundation.

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**Kate Huebsch**  
Kate and her husband, Rob, have lived in downtown White Bear Lake for 30 years. In addition to raising two sons, she has been president of the White Bear Lake Area Historical Society and is an avid supporter of the many area organizations such as the White Bear Center for the Arts and the Friends of the Ramsey County Libraries, where she currently serves on the board.
Since 1988, Kate has led High Point Creative, a marketing communications agency based in White Bear Lake. She is a graduate of the College of St. Benedict/St. John’s University. In 2014, she received the CSB/SJU 2014 Entrepreneur of the Year award. Kate’s a big fan of live music, innovative thinking, and people who share her passion for this remarkable place to work and play.

Carter Johnson
Carter is owner and publisher of Press Publications, a group of eight community newspapers, located in White Bear Lake, as well as a group of newspapers in Western Wisconsin. He is the fourth owner of the White Bear Press in its 120-year history. He was born and raised in White Bear Lake, graduated from White Bear Lake High School, and holds a degree in marketing management with an emphasis on communications from Bethel University. Carter has served as chair of the White Bear Lake Manitou Days and of the YMCA board of directors. He sits on the boards of the Johnson Center for Journalism at Bethel University and the White Bear Economic Development Corp. and is a member of the White Bear Lake Lions Club, Rotary Club of White Bear Lake and multiple local Chamber of Commerce organizations. Carter lives in White Bear Lake with his wife Amy and their two children. He cares passionately about community and is an avid promoter of local businesses and organizations, both through the paper and in his own personal interactions. His favorite place to be is on or behind a boat with his family.

Kate Krampe
Kate Krampe lives in Mahtomedi with her husband Greg and their two kids Drew and Olivia. Kate earned her Masters in Business Communication from St. Thomas University and has a background in analytics, event planning, and digital marketing. Kate appreciates community and enjoys volunteering and giving back in many ways. When not volunteering, Kate enjoys spending time with family, cheering on her kids at their activities, and relaxing at their family cabin. She is looking forward to being a part of a great foundation and watching it grow in the coming years.

Lisa Hiniker Pocrnich
Lisa was raised in White Bear Lake and is a graduate of the White Bear High School class of 1976. She and her husband, Bob, have lived in Mahtomedi since 1993 and their two children, Tom and Emily, both graduated from Mahtomedi High School. Lisa is the Regional Trust Manager for Ascent Private Capital Management of U.S. Bank; she is responsible for the fiduciary oversight of the trust team that supports the Ascent offices. Lisa began her career in the banking and financial services industry in 1989. She obtained her Juris Doctor degree from William Mitchell College of Law and her Bachelor’s degree from the College of St. Catherine. Lisa enjoys spending time with her family anywhere but particularly enjoys the time at their cabin up north.
Mike Ruether
Mike has been employed by Premier Banks for the past 39 years, as president of the White Bear Lake office, a director and shareholder. He is a graduate of St. John’s University in Collegeville. Mike has been active in the White Bear Lake community for most of his career, serving as a past director of the WBL Chamber of Commerce, past treasurer of the WBL Main Street organization, a past president of the former WBL Optimist Club, past director and treasurer of the WBL Food Shelf, and is currently the secretary/treasurer of the WBL Economic Development Corporation. Mike and his wife, Julie, who he met at St. John’s University/College of St. Benedict, reside in Shoreview where they have raised four boys, including a set of twins! Whenever possible, all year round, they enjoy their lake home on the Whitefish Chain, north of Brainerd. Hunting, fishing, golf, boating and travel are their favorite things to do.

Mark Sather
Mark served as White Bear Lake’s City Manager for over 32 years and recently retired after 42 years in city management in three Minnesota cities. He has served on the board of directors of the League of Minnesota Cities and the White Bear Lake Emergency Food Shelf. He served on the boards and as President of Metro Cities, Ramsey County League of Local Governments, Minnesota City Management Association and the White Bear Lake Rotary Club. He has been active in the White Bear Lake Lions Club and several other community organizations. After moving to White Bear Lake in 1984, Mark and his wife Maureen consider it their home. Their two children, Monica and Elliot graduated from White Bear Lake High School. Mark enjoys wilderness canoeing, sailing, restoring wooden boats and area history.

Bob Schneeweis
Bob is President and Founder of YES Wealth Management, a local and national Registered Investment Advisor Firm. Bob and his wife Jane have lived in Mahtomedi for 34 years raising two children, Bob and Sarah, both of who are part of the YES Wealth firm. Bob is a graduate of St. John’s University (Minnesota) and received his MBA from the University of St. Thomas. Bob has long been an active member of the area having been a School Board member in Mahtomedi, on the Mahtomedi Education Association Foundation (MAEF) board, a member of the Century College Foundation Board and been a youth baseball and softball coach and the first “traveling team” coach for both the boys and girls basketball programs in Mahtomedi. Bob is also a long time director on Tubman’s board of directors. He enjoys almost all outside activities, but primarily spending time with his family, including his grandchildren. Bob is the 2018 recipient of the J. Stanley and Doris Hill Legacy Award for service to the community.

Tim Torgerson
Tim Torgerson and his family have lived in White Bear Lake for over 34 years. Professionally Tim has served non profit organizations for his entire career including the White Bear YMCA and St. Andrew’s Lutheran Church. Nineteen years serving as National Director of Leadership Giving for the American Cancer Society, Tim is currently President and Partner of Hansen Henley Yoder & Lamb. HHYL is a small nonprofit fundraising consulting firm. Carol and Tim have 2 children (both WB grads) and four grandchildren.
Doug Wolgamot
Doug was born and raised in Mahtomedi, where he currently lives with his wife, Christy, and two daughters. Doug attended St. Olaf College and the University of Minnesota Law School. He is an attorney with Winthrop & Weinstine, P.A. in the Tax, Trusts & Estates practice group, advising his clients on estate, tax and charitable planning, trust and estate administration, and estate and trust controversies. His focus is on business succession planning for closely held business owners. Outside of work, Doug enjoys spending time with his family, coaching and watching his girls play youth sports, and spending as much time on White Bear Lake as possible. He enjoys water skiing with friends on the lake and competing in water ski tournaments with his daughters in the summer.